



Namaskaram,

As you may be aware, soil – the basis of our life on this planet – is in danger.

- The topsoil, which is home to trillions of organisms, is losing its biodiversity.
- The UN says soil could go extinct in just 60 years.
- Every responsible scientist says by 2045, we will have 40% less food while the population is expected to grow to 9.2 billion; violence and civil strife is a very real possibility.

According to experts, we are on the cusp: If we take action now, we can reverse the soil condition in the next 15-20 years; but if we wait for another 20 years to act, it will take 150-200 years to regenerate it.

The **Conscious Planet - Save Soil** movement is a global effort to act now:

- It aims to create awareness among 60% of the world's electorate about the dire condition of soil
- It will catalyze and support necessary government policies changes
- I will be riding a motorcycle alone – 30,000 kilometers across 24 nations – from London to southern India, to reach out to at least 3.5 billion citizens.
- The movement is supported by India's foreign ministry, the UN Convention to Combat Desertification (UNCCD), many world-renowned influencers and corporates, and heads of states.

It is imperative that all responsible citizens educate, inspire and rally the community to Save Soil. As an educational institute, you play a crucial role in mobilizing the energy of our youth.

As children are the ones who will face the brunt of this unfolding disaster, we are helping them to reach out to their elected representatives and call for action. A simple way they can voice their concern is by writing to the leadership. This will help activate wider participation in the movement and give impetus for a government policy to Save Soil.

I urge you to request all your students to champion this cause and write a personal letter to the Hon'ble Prime Minister.

Pranam,

Sadhguru